

Update of the Financial Calendar for the Year 2026

The company **ALTER EGO MEDIA S.A.** (hereinafter the "**Company**"), in the context of the accurate and timely information to investors and pursuant to article 4.1.1 of the Euronext Athens Rulebook, announces its Financial Calendar for the year 2026, with the addition of the following cut-off dates, record dates, and dates for dividend payment and the return of share capital, as follows:

Cut-Off Date for the Dividend	<i>Monday, June 29, 2026</i>
Record Date for the Identification of Beneficiaries in relation to the Dividend	<i>Tuesday, June 30, 2026</i>
Cut-Off Date in relation to the Return of Share Capital	<i>Wednesday, July 22, 2026</i>
Record Date for the Identification of Beneficiaries in relation to the Return of Share Capital	<i>Thursday, July 23, 2026</i>
Commencement of Dividend Payment	<i>Monday, July 27, 2026</i>
Commencement of Payment of the Return of Share Capital	<i>Monday, July 27, 2026</i>

The foregoing is subject to approval by the Ordinary General Meeting of the Company's shareholders, which has been convened for Friday, June 12, 2026.

The Company reserves the right to modify the above dates, after informing the investors accordingly, as per the provisions of the Euronext Athens Rulebook.

Kallithea, May 22, 2026