



ANNOUNCEMENT FOR THE ACQUISITION OF OWN SHARES

The company under the name “**ALTER EGO MEDIA A.E.**” (hereinafter the “**Company**” or “**ALTER EGO MEDIA**”), further to its announcement dated April 29, 2026, in which it informed the investing public of its intention to commence a share buyback program for the acquisition of up to 5,699,600 shares issued by the Company (“**Own Shares**”), announces that:

- during the trading session on May 27, 2026, the Company purchased 4,822 Own Shares at a purchase price of €5.40 per share, for a total transaction value of €26,038,80,
- during the trading session on May 28, 2026, the Company purchased 10,031 Own Shares at a purchase price of €5.30 per share, for a total transaction value of €53,164.30, and
- during the trading session on May 29, 2026, the Company purchased 5,000 Own Shares at a purchase price of €5.30 per share, for a total transaction value of €26,500.

Following the aforementioned acquisitions, ALTER EGO MEDIA holds a total of 45,623 Own Shares, representing 0.078% of its total amount of shares.

This announcement is made in accordance with the Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 and the Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016.

Kallithea, May 29, 2026