**Listing and commencement of trading of 400,000 new shares of "ALTER EGO MEDIA S.A."
resulting from a Share Capital Increase**

The company "ALTER EGO MEDIA S.A." (the "**Company**") announces that:
(a) On 13.10.2025, the Athens Stock Exchange approved the listing for trading on the Main Market of the Athens Stock Exchange of 400,000 new, common registered voting shares of the Company, with a nominal value of €1.00 each (the "**New Shares**"), issued in the context of the share capital increase of the Company, by an amount of €400,000, through contribution in cash and with cancellation of the pre-emption rights of existing shareholders, which has been fully covered through private placement, according to the announcements of the Company dated 26.09.2025 and 07.10.2025.

(b) On 15.10.2025, trading of the New Shares on the Main Market of the Athens Stock Exchange is expected to commence.

On the date the trading commences, the New Shares will be credited to the investor shares and securities accounts of the beneficiaries in the Dematerialized Securities System (D.S.S.).

It should be noted that, for the admission of the New Shares to trading, no publication of a prospectus is required, in accordance with the provisions of Article 1(5)(a) of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017.

For more information, shareholders are kindly requested to contact the Company's Shareholders and Corporate Announcements Department (340 Syngrou Avenue, Kallithea, P.C. 17673, tel: +30 210754 7102, and email: ir@alteregomedia.org).

Kallithea, 13.10.2025