



Announcement regarding the full coverage of the Share Capital Increase through contribution in cash and with cancellation of the pre-emption rights of existing shareholders

The company under the name "ALTER EGO MEDIA S.A." (the "**Company**"), following its announcement dated 26.09.2025, hereby informs investors, in accordance with Section 4 of the Athens Exchange Regulation, as amended and in force, Regulation (EU) 596/2014 and resolution nr. 10A/1038/30.10.2024 of the Board of Directors of the Hellenic Capital Market Commission, that the share capital increase through contribution in cash and with cancellation of the pre-emption rights of existing shareholders, as decided by the Company's Board of Directors in its decision dated 26.09.2025, pursuant to the authorisation granted to it by the decision of the Ordinary General Meeting of the Company's shareholders dated 17.06.2025 (the "**Increase**"), was successfully completed and fully covered by raising funds totaling €2,000,000.00 and the issuance of 400,000 new, common, dematerialized, registered, voting shares with a nominal value of €1.00 each (the "**New Shares**") and an offering price of €5.00 per New Share (the "**Offering Price**").

Specifically, the Increase was covered through a private placement, as follows:

- a) by the company named "DORSETA INVESTMENTS LIMITED," registered in Cyprus, with the payment of one million euros (€1,000,000.00), corresponding to two hundred thousand (200,000) New Shares, and
- b) by the company named "TREVANCO INVESTMENTS LIMITED", registered in Cyprus, with the payment of one million euros (€1,000,000.00), corresponding to two hundred thousand (200,000) New Shares, (the two aforementioned companies hereinafter jointly referred to as "**New Shareholders**").

As a result of the above and as per the decision of the Company's Board of Directors dated October 6, 2025, which ascertained the certification of the timely and full payment of the total amount of the Increase, as evidenced by the "Independent Certified Public Accountant's Report, on the certification of payment of the share capital increase in accordance with Article 20 of Law 4548/2018" of the Certified Public Accountant Demetrios Melas of the auditing firm "Grant Thornton Anonymi Etaireia Orkoton Elegkton Kai Symvoulon Epicheiriseon", dated October 6, 2025, the final coverage ratio of the Increase amounts to 100.00% and the final amount of funds raised, before deducting expenses of the Increase, is €2,000,000.00 which corresponds to the issuance of 400,000 New Shares of a nominal value of one euro (€1.00) each, taking into consideration the Offering Price.

The net proceeds from the Increase, after deducting the estimated final expenses of the Increase of approximately €50,000, amount to €1,950,000 and will be allocated to working capital. Their allocation is expected to take place gradually and, in any case, within twelve (12) months from the completion of the Increase.



The proceeds of the Increase, if deemed appropriate depending on the time of their allocation, will be temporarily reinvested in low-risk short-term investments, such as time deposits.

Following the Increase, the Company's share capital amounts to fifty-eight million four hundred ninety-two thousand five hundred and forty-two euros (€58,492,542.00) and is divided into fifty-eight million four hundred ninety-two thousand five hundred and forty-two (58,492,542) common, dematerialized, registered, voting shares with a nominal value of one euro (€1.00) each.

The exact date of crediting the New Shares to the securities accounts of the beneficiaries in the DSS and the start date of trading on the Athens Stock Exchange will be announced in a subsequent announcement by the Company.

For further information, shareholders are kindly requested to contact the Company's Shareholders Services & Corporate Announcements Department (340 Syngrou Avenue, Kallithea, P.C. 17673, tel.: +30 210754 7102 and email: ir@alteregomedia.org).

Kallithea, 07.10.2025