



**Announcement regarding the Company's Share Capital Increase
through the issuance of 400,000 new common registered shares with voting rights,
and contribution in cash, with cancellation of the pre-emption rights of existing shareholders.**

The company under the name "ALTER EGO MEDIA S.A." (the "**Company**"), in compliance with Section 4 of the Athens Exchange Regulation, as amended and in force, and Regulation (EU) 596/2014, hereby announces to the investing public that:

- i. The Company's Board of Directors, by its decision dated 26.09.2025 and exercising the authority granted to it by the decision of the Ordinary General Meeting of the Company's shareholders dated 17.06. 2025, decided to increase the Company's share capital by four hundred thousand euros (€400,000) (the "**Increase**") via contribution in cash, through the issuance of four hundred thousand (400,000) new, common, dematerialized, registered voting shares, with a nominal value of one euro (€1.00) each (the "**New Shares**"), and an offering price of five euros (€5.00) per New Share (the "**Offering Price**").
The New Shares will be offered through a private placement as follows: a) two hundred thousand (200,000) New Shares to the company named "DORSETA INVESTMENTS LIMITED," registered in Cyprus, and b) two hundred thousand (200,000) New Shares to the company named "TREVANCO INVESTMENTS LIMITED", registered in Cyprus, (the two above companies hereinafter referred to collectively as "**New Shareholders**") and with cancellation of the pre-emption rights of existing shareholders, in accordance with the relevant provisions of Law 4548/2018 and the Company's Articles of Association. The difference between the nominal value of the New Shares and the Offering Price, amounting to one million six hundred thousand euros (€1,600,000), will be credited to the "Par amount difference" account.
- ii. The Increase was decided by the Board of Directors following the Transactions for the acquisition of the companies "NEWSIT LIMITED LIABILITY COMPANY INTERNET APPLICATIONS" and "TLIFE INTERNET APPLICATIONS SOCIETE ANONYME" and for the implementation of the commitments undertaken, pursuant to the Transactions, by Mr. Nikolaos Evangelatos and Ms. Tatiana Stefanidou for their participation, either directly or through legal entities controlled by them, in the share capital of the Company, as these commitments are referred to in the Company's [Announcement of 16.07.2025](#) (point 7).
- iii. Furthermore, the Board of Directors specified the terms of the Increase as follows:
 - The Increase will take place by cancelling the pre-emption rights of existing shareholders, in accordance with the provisions of Articles 24(1) and 27 of Law 4548/2018 and the Company's Articles of Association. To this end, it also approved the Board of Directors' Report, in accordance with Articles

27(1) & (4) of Law 4548/2018 and 22(1) of Law 4706/2020, which will be published in accordance with the provisions of said articles;

- The deadline for payment of the Increase by the New Shareholders was set at thirty (30) days from the date of registration of the Board of Directors' decision with the General Commercial Registry (G.E.M.I.);
- The New Shares will be allocated to the New Shareholders in dematerialized form, by crediting their securities accounts held with the Dematerialized Securities System ("DSS"), as declared in writing to the Company, and will be listed for trading on the Main Market of the Athens Stock Exchange (the "ASE"), following approval by the ASE;
- The right of the New Shares to receive dividends from the profits of the current fiscal year (01.01.2025 – 31.12.2025) and any distributions made from their issue onwards, in accordance with applicable law, will be exercised by the persons registered in the records of the DSS, managed by the company "Hellenic Central Securities Depository S.A.", as beneficiaries of the relevant securities on the relevant record date, as will be defined by the decision of the competent corporate body.

Finally, the Board of Directors decided to amend Article 5 ("Share Capital") of the Company's Articles of Association and to codify it.

The start date for trading of the New Shares on the ASE, following completion of the Increase, will be announced in a subsequent announcement, in accordance with applicable law.

It should be noted that, for the admission of the New Shares to trading, no publication of a prospectus is required, in accordance with the provisions of Article 1(5)(a) of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017.

For further information, shareholders are kindly requested to contact the Company's Shareholders Services & Corporate Announcements Department (340 Syngrou Avenue, Kallithea, P.C. 17673, tel.: +30 210754 7102 and email: ir@alteregomedia.org).

Kallithea, 26.09.2025