

ANNOUNCEMENT

The Company under the name “**ALTER EGO MEDIA A.E.**” and trade name “**ALTER EGO MEDIA**” (the “**Company**”) announces that Mr. Georgios Saliaris – Fasseas resigned today, August 8, 2025, for personal reasons, from his positions as (executive) member of the Board of Directors and Strategy, Technology & Development General Manager.

The Board of Directors warmly thanks Mr. Georgios Saliaris – Fasseas for his services to the Company.

Following the above resignation, the Board of Directors, at its meeting on August 8, 2025, pursuant to Article 82 of Law 4548/2018 and Article 19 of the Company’s Articles of Association, and having confirmed that the legal requirements are met, decided not to proceed at this time with the election of a new member. The Board of Directors will continue to manage and represent the Company without replacing the resigned member.

As a result of the above, the Board of Directors, whose term expires on October 24, 2029 and is extended until the first Ordinary General Meeting following its expiration, was reconstituted into a body by the same decision as follows:

1. Spyridon Zavitsanos, Chairman
2. Evangelia Koutsaftaki, Vice-Chairman
3. Ioannis Vrentzos, Chief Executive Officer
4. Charalambos Pampoukis, Senior Independent Member
5. Evgenia Papathanassopoulou, Independent Member
6. Georgios Dimas, Member

Finally, it is noted that the composition of the Company’s Committees remains unchanged, as the resigned member was not a member of any of these Committees.

The present announcement is published pursuant to article 17 of the EU Regulation 596/2014, para. 4.1. of the ATHEX Rulebook and article 2 para. 2(e) of the resolution 3/347/12.7.2005 of the Hellenic Capital Market Commission.

Kallithea, 8 August 2025