

## **Announcement regarding a shareholding acquisition by ALTER EGO VENTURES**

ALTER EGO MEDIA S.A. (hereinafter the “**Company**”) announces that its subsidiary, ALTER EGO VENTURES SINGLE MEMBER S.A. (hereinafter “**Alter Ego Ventures**”), established and operating as a corporate venture capital, entered into a subscription agreement for the acquisition of shares of the company SPOTMECHANIC LIMITED, registered in London, for an amount of €1.5 million, participating in a current financing round through subscription for the acquisition of the aforementioned company’s shares. Alter Ego Ventures will acquire a limited minority shareholding in the aforementioned company’s capital through Preferred F Shares. SPOTMECHANIC LIMITED is the owner of the tech-enabled circular used car subscription and sales platforms [spotmechanic.gr](http://spotmechanic.gr), [spotawheel.gr](http://spotawheel.gr), [spotawheel.pl](http://spotawheel.pl), [spotawheel.ro](http://spotawheel.ro), [spotawheel.com](http://spotawheel.com). It operates, through its direct and indirect subsidiaries, in Greece, Poland and Romania.

This agreement is part of the Company’s broader plan for investments, through Alter Ego Ventures, in third companies with strong growth prospects and potential for collaboration with the Group’s operations.

**Kallithea, 22.07.2025**  
**ALTER EGO MEDIA S.A.**