



**Listing and commencement of trading of 1,096,542 new shares of “ALTER EGO MEDIA S.A.”
resulting from the increase of its share capital through the reinvestment of the dividend of the
financial year 2024**

The company “ALTER EGO MEDIA S.A.” (the “**Company**”) announces that:

(a) On 15.07.2025, the Athens Stock Exchange approved the listing for trading on the Main Market of the Athens Stock Exchange of 1,096,542 new, common registered voting shares of the Company, with a nominal value of €1.00 each (the “**New Shares**”), which were issued in the context of the increase of the Company’s share capital, up to the amount of €1,353,655, with the possibility of partial subscription pursuant to article 28 of Law 4548/2018, through the reinvestment of all or part of the dividend for the financial year 2024, which has been partially subscribed by the amount of €1,096,542.

(b) On 16.07.2025, trading of the New Shares on the Main Market of the Athens Stock Exchange is expected to commence.

On the date the trading commences, the New Shares will be credited to the securities shares and accounts of the beneficiaries in the Dematerialized Securities System (D.S.S.).

For the listing of the New Shares for trading, the Company has published a document containing the information provided for in article 1.5(g) of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017, on the basis of which the publication of a prospectus is not required.

For more information, shareholders are kindly requested to contact the Company’s Shareholders and Corporate Announcements Department (340 Syngrou Avenue, Kallithea, P.C. 17673, tel: +30 210754 7102, and email: ir@alteregomedia.org).

Kallithea, 15.07.2025