

## ANNOUNCEMENT REGARDING THE TOTAL AMOUNT OF THE COMPANY'S SHARE CAPITAL AND THE TOTAL NUMBER OF SHARES AND VOTING RIGHTS

The company under the name ALTER EGO MEDIA S.A. and trade name ALTER EGO MEDIA (the "Company") hereby informs investors that, in accordance with para. 5 of article 9 of Law 3556/2007, as in force, following the increase in the Company's share capital within the framework of the Dividend Reinvestment Program and the certification of its partial payment which took place on July 9, 2025 and was announced by the Company on July 10, 2025, the Company's share capital currently amounts to €58,092,542, divided into 58,092,542 common, dematerialized, registered, voting shares, of a nominal value of €1.00 each.

Kallithea, 21.7.2025