

ADTECH



User Guide

HTML5

ADTECH IQ

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ADTECH GmbH

HTML5 Banner

Introduction

This topic describes the requirements for uploading an HTML5 on Adtech IQ.

Specs

- The banner doesn't need to have the basic structure of an HTML5 file. (the elements html, head, title, body etc.).
- Put all necessary scripts within the index.html file (root directory).
- Put all files into the root directory, do not use a folder structure.
- Use unique identifiers, classes, variables and function names per banner.
- Please include the target URL inside the HTML5 file (real or dummy)
- If the files are served by Adtech you need to include the variable “_ADPATH_” before the filename.
- To be able to count click the variable “_ADCLICK_” must be inserted before the target URL.

HTML 5 Banner Example

```
<a href="_ADCLICK_http://www.aol.com" target="_blank">  
    
</a>
```